

In Raising Living Standards in a Pandemic the Place of Ecotourism

Ablaizov Akbar Abduvafo o'g'li¹

Annotation: The article is based on the importance of the development of ecotourism in Uzbekistan in the socio-economic life of the country and develops recommendations for the development of domestic ecotourism.

Keywords: resources, environmental issues, biodiversity, principles of ecotourism, internal ecotourism, region, leader, environment.

Introduction. The organization and development of domestic ecotourism in Uzbekistan is still in its infancy. As a result of tourism competition in our cities, many travel agencies are looking for additional resources and opportunities. The country of sought resources and opportunities is in the direction of developing domestic ecotourism.

As tourism is a complex socio-economic sector, all areas and types of tourism cover the main components of the provision of services that increase the welfare of the population. The primary task in providing services to the population in tourism is to determine the social and economic theories and importance of the development of tourism and types of tourism.

The first and foremost task and task in improving the well-being of the population has always been to provide employment in all countries. But the territorial natural conditions and territorial natural resources of all states will never be the same.

Therefore, the regional division of labor and the uniform distribution of regional production are among the most serious issues in all countries. This is because employment levels in some areas will be satisfactory, moderate and high due to the availability of natural resources or manufacturing enterprises in that area. In some areas, the lack of such opportunities almost reduces employment levels.

Such cases have been recognized by European countries since the 1960s, and they have used the tourism sector to develop the well-being of the population. European countries have studied the opportunities for the development of tourism in all regions of the country in the employment of the population, and programs have been developed for the use of tourist resources in tourism in each locality. In accordance with these programs, tourism infrastructure has been created at the expense of the state in the tourist resources of each population, their advertising has been released to the domestic and international tourism market. The organization of tourist flows to these addresses has created additional jobs for the local population.

These opportunities are available for the development of ecotourism in our country. Because it is present in all resources of ecotourism (national parks, nature reserves, nature reserves, rivers, forests, flora and fauna), villages in natural areas, settlements. Therefore, the most promising direction in the employment of the population in these regions is the development of ecotourism. The socio-economic basis for the organization and development of ecotourism in improving the welfare of the population are given below.

Social bases of ecotourism development. In Western countries, ecotourism is considered in terms of the socio-economic sphere, as ecotourism, which is developing rapidly abroad, is one of the most promising sectors of tourism that brings economic benefits and protects nature. When defining the role of tourism, it is important to pay attention to the fact that tourism is a part of the social sphere. provision is also important in shaping the levels of environmental awareness and environmental awareness of the population.

Economic bases of ecotourism development. The role of ecotourism in the economic life of the country is very important due to the great principles of ecotourism, ie the funds from ecotourism are aimed at nature protection, unique biological resources, conservation of biodiversity. More importantly, the ecotourism resource will increase the employment of the surrounding population. It is also important that ecotourism services are among the lightest forms of work. Therefore, the place of ecotourism in the economic life of the country can be defined as follows. These principles are added to the social principles of ecotourism and prove that ecotourism will be a promising direction in the socio-economic life of the country.

Ecotourism will help provide local labor resources with additional, new jobs;

- Ecotourism attracts new technologies for the use of nature and natural resources;
- Ecotourism encourages the development of environmentally friendly food products;
- Ecotourism informs the inflow of investments in nature protection and improves the service of ecotourism services;
- Increases the socio-economic level of the local population in ecotourism facilities;
- Creates theoretical and practical bases of ecotourism knowledge and knowledge of ecotourism culture in specialists in ecotourism and nature protection education;

¹ Assistant of Samarkand Institute of Economics and Service

- Ecotourism leads to the crafting of local ecotourism products;
- Ecotourism develops local nature protection and encourages it in spiritual and material terms;
- Ecotourism creates friendly relations between peoples.

Foreign countries that are developing ecotourism in their specially protected areas are benefiting well and are gradually educating their residents and foreign ecotourists about the requirements of ecotourism. For example, the Monteverdi Nature Reserve in Costa Rica earns \$ 50,000 a year from the sale of locally produced products and \$ 650,000 a year from ecotourism. Kenya earns \$ 450,000 a year from national parks and Ecuador earns \$ 180,000 from Galapagos ecotourism.

In Rwanda, showing their gorillas in ecotourism (each gorilla can be watched by 4 people a day, no more than 1 is allowed), 1 million a year, 3 million from other ecotourism. dollars will benefit. In Zambia, the Luangwa Nature Reserve earns \$ 150,000 from ecotourism. The Amboseli Nature Reserve in Kenya earns \$ 27,000 from a pack of lions and \$ 61,000 from a pack of elephants.

Given the fact that African and Latin American countries, which benefit from the development of ecotourism in their countries, have well-organized ecotourism, the situation with the development of ecotourism in our country is recognized by experts as unsatisfactory. According to the recommendations of these experts, we must now thoroughly study the experience, technologies, socio-economic mechanisms and methods of organizing ecotourism, the requirements for the management and conduct of ecotourism in the leading countries in ecotourism.

The most important thing is that in ecotourism we solve the ecological object, the share of the local population in the distribution of income from resources (ecotourist's fees for access and use of the uniqueness of nature) on the basis of legal norms. Solving this problem will create serious opportunities to increase the well-being of the local population.

References

1. Resolution of the President of the Republic of Uzbekistan: "On measures to accelerate the development of domestic tourism" .. Tashkent, February 7, 2018, No. PP-3514.
2. Address of the President of the Republic of Uzbekistan Shavkat Mirziyoyev to the Oliy Majlis (2018).
3. Pardaev, O. M., & ogli Ablazov, A. A. ORGANIZATIONAL-ECONOMIC MECHANISMS, ITS STRUCTURE AND WAYS OF IMPROVEMENT. GWALIOR MANAGEMENT ACADEMY, 23, 198.
4. Anvarovich, N. E. (2022). SOME PROBLEMS IN DETERMINING CREDITWORTHINESS INDIVIDUALS AND WAYS TO SOLVE THEM. *Innovative Technologica: Methodical Research Journal*, 3(01), 28-33.
5. Xusniddinovich, X. F., & Abduvafo o'g'li, A. A. (2022). Theoretical Fundamentals of Eco-Tourism Organization and Development Management System. *Academic Journal of Digital Economics and Stability*, 14, 72-77.
6. Anvarovich, N. E. (2022). THEORETICAL ASPECTS OF THE BANKING SERVICES MARKET IN MODERN CONDITIONS. *World Economics and Finance Bulletin*, 7, 18-22.
7. Аблаизов, А. А. (2019). Проблемы организации и развития экотуризма в Узбекистане. *Физическая культура. Спорт. Туризм. Двигательная рекреация*, 4(4), 98-101
8. Sharipov, O. A. X. (2022). SOCIO-ECONOMIC IMPORTANCE OF ECOTURISM DEVELOPMENT IN UZBEKISTAN IN PANDEMY CONDITIONS. In *СТУДЕНТ ГОДА 2022* (pp. 146-148).
9. Lex.uz
10. Stat.uz