

THE IMPORTANCE OF TOURIST ROUTES IN THE DEVELOPMENT OF RELIGIOUS (PILGRIMAGE) TOURISM IN THE HISTORICAL CITIES OF UZBEKISTAN

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Abstract. In the article, in the development of religious pilgrimage tourism, the identification of prospective directions of tourist routes, the development of tourist routes and their effective use, as well as the main directions of the development of this route are researched and the relevance of the development of tourist routes is stated.

Keywords: Tourism, tourist route, tourist resource, pilgrimage tourism, domestic tourism, foreign tourism, shrine, religious pilgrimage.

INTRODUCTION

In the perspective of the state policy in the field of tourism, the tourism sector should take the lead in the comprehensive and rapid development of regions and their infrastructure, solve current socio-economic tasks, increase jobs, ensure the diversification and development of regions, increase the income of the population, the level and quality of living, and aimed at improving the country's investment attractiveness and image.

Today, tourism has become one of the leading sectors of the world economy. In this regard, special attention is being paid to the modernization of the tourism sector in Uzbekistan, the development and improvement of the regulatory legal framework for the sustainable development of the sector, and the organization of services to foreign guests based on international standards. In the country, complex measures to develop tourism as one of the strategic sectors that ensure diversification of the national economy, rapid development of regions, creation of new jobs, increase of incomes and living standards of the population, increase of the country's investment attractiveness are being implemented step by step.

Development of tourism in Uzbekistan is a matter of national importance. The relevance of this issue is that the international development of the tourism market has its own characteristics, and now it requires knowledge of market relations and correct identification of the problems of tourism development.

Because, without knowing international tourism, it will be difficult to join the world tourism community and cooperation and to develop tourism in Uzbekistan at the international and local level.

Development of tourist routes and attraction of tourists to these routes is one of the bases of development of international tourism as well as national tourism.

In the decision of the President of the Republic of Uzbekistan dated January 5, 2019 "On additional measures for the rapid development of tourism in the Republic of Uzbekistan" No. In order to increase the turnover of goods, the number of transported passengers and investments with the countries of



Europe and South-East Asia, special attention is paid to the further strengthening of foreign relations in order to fundamentally improve the transport communication system in the republic [1].

The development of pilgrimage tourism in each country can be divided into two directions. The first direction is domestic pilgrimage tourism. In this direction, the peoples, peoples, nationalities within the same country are well aware of the places of pilgrimage within the territory of their country and visit the famous saints, sheikhs or holy places of their religion. The second direction in pilgrimage tourism is the trips made by pilgrims from one country to visit religious leaders, tombs of saints or other holy places in another country [3].

It should be noted that there are many places of pilgrimage in the Muslim world. In particular, in Central Asia, as well as in the Republic of Uzbekistan, there are countless shrines and places of pilgrimage where saints lived and were buried. Among them are the Mausoleum of Akhmad Yassavi in the city of Turkestan, South Kazakhstan region; Zangiota complex in Zangiota district of Tashkent region; Sheikh Khivanda Takhur mausoleum, Kaldirgoch-biya mausoleum, Yunus Khan mausoleum in Tashkent city; Hazrat Imam Complex; Mausoleum of Abubakr Muhammad Kaffal Shashi; Tomb of Sheikh Zainiddin Baba; Imam Al-Bukhari complex in the village of Khartang, Payariq district, Samarkand region; Makhtumi Azam mausoleum in Dahbed fortress, Akdarya district; Shahi Zinda in Samarkand, Amir Temur, Tombs of Ruhabad, Khoja Daniyori, Motrudi, Murad avliya, Khoja Ahror Vali, White Palace, Cho'ponota; Tombs of Ismail Samoni, Chashmai Ayub, Sadridin Bukharzi, Bahavuddin Naqshbandi, Buyan Kulikhan, Chor Bakr in Bukhara; Mausoleum of Three Saints, Said Allovuddin in Khorezm region; In Kashkadarya region – Jahongir, Dorus Saodat, Dorut Tilovat complex, Blue dome mosque; In Surkhandarya region - Hakim at-Termizi complex; Sultan Saodat temple monument, Fayoztepa temple; Complex of Saint Sadr Waqqas (Avliyoota) in Jizzakh region; In Fergana region, the Dakhmon Shahon cave and Mazorikhan mausoleum are the places that attract tourists. [2]. In recent years, the burial places and graves of many saints have been restored and restored to their original state. These peaceful places have been transformed into beautiful, prosperous, places of pilgrimage. Among them, the mausoleums of saints and imams such as Bahoviddin Naqshbandi, Gijduvani, Imam al-Bukhari, Mahtumi Azam, Shahizinda, Motrudi, Hakim al-Tirmizi, Zangiota are incomparable, beautiful places of pilgrimage and spiritual inspiration for the Muslim people. converted.

Another important current issue in the development of pilgrimage tourism in our republic is that pilgrimage tourism remains underdeveloped at the level of our capabilities due to the fact that tourist routes to places of pilgrimage in our republic have not been developed. In this case, it is necessary to pay attention to an important issue that only the organization of tourist routes to places of pilgrimage will create infrastructures serving tourists in these places. Because, the increase in the flow of tourists to a certain tourist object will certainly invite those who provide services to them from the point of view of demand. As a result, the local population, realizing the needs of tourists, starts offering complex services to tourists.

1. For the development of pilgrimage tourism and the creation of an acceptable and comfortable tourism environment, the following tasks should be carried out in order to develop tourist routes:

2. To recognize that pilgrimage destinations are the historical, cultural and national heritage of the people.

3. Registering all pilgrimage sites, writing definitions and descriptions, creating popular pamphlets, educational manuals.

4. Creation of a system of personnel training, retraining and professional development for the tourism industry.

5. Comprehensive expansion of domestic and foreign tourism, development of new tourism directions.



6. Creating a map-scheme, newsletters about accommodation, food, rest and guide-excursion services at places of pilgrimage.

7. Development of domestic and international tourist routes to places of pilgrimage.

8. Development of advertising of places of pilgrimage.

To develop pilgrimage tourism, it is necessary to develop a tourist route and its advertisement for each tourist resource. There are 3 necessary objects in tourism advertising. The first is a tourist object (place, address), the second is a tourist route, and the third is services on a tourist route. 3 objects mentioned in the advertisement inviting the tourist should be described.

Summary: Another important and urgent issue in the development of pilgrimage tourism in Uzbekistan is that pilgrimage tourism remains underdeveloped at the level of our capabilities due to the fact that tourist routes to places of pilgrimage in our republic have not been developed. In this case, it is necessary to pay attention to an important issue, that by developing tourist routes to places of pilgrimage, infrastructures serving tourists are created in these places. Because, the increase in the flow of tourists to a certain tourist object will certainly invite those who provide services to them from the point of view of demand. As a result, the local population, realizing the needs of tourists, starts offering complex services to tourists.

Development of tourist routes to objects of religious pilgrimage tourism in Uzbekistan is considered one of the promising directions in tourism. Therefore, advertising of such holy places of pilgrimage on the world scale will have a positive effect on the development of domestic and international tourism of the Republic of Uzbekistan.

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