

Theoretical Aspects of Information Programs on Tv Channels

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Resume: The format, composition, and purpose of the news channels and reports are given in the article. In the region of the Republic of Karakalpakstan (except Takhtakópir and Karaozek regions), it was found that the "Jaslar TV" TV channel, instead of the news of the Jaslar family, broadcasts the news of the republic. In the article, the topic of the TV channel "Qarakalpakstan" was studied in the special aspect of focusing on regional issues and events.

Key words: television, informational series, informational genres, "humanitarian" frame, "orange" TV.

While the television audience is silterative, there is a demand for news programs in all regions of the republic, not only in journalism. The original broadcast was significantly reduced by repeated materials. Today, in the field of modern journalism, the content of the content is changed to an informational-analytical genre. This, in turn, puts a new demand on information processing. From a scientific theoretical point of view, the use of new methods in information processing is one of the actual issues. Applied, researched, scientific aspect does not cause any harm in practice. Every detail is very important in the information program on television. It is possible to place the content of the message that has been given operatively. For example, it is possible to focus on them by changing frames every four seconds. However, scholars who express a different opinion to this opinion do not like it. "Stand by yourself and take action. However, beware of sharp meaning in the present time. Such scenes are based on the idea of attracting the attention of the audience. The scientist says that this is "inhumane [1]".

The goal is to bring the idea to the content, select the staff, and create a successful project. He didn't expect the idea of the audience to pay so much attention. It has a lot of content. Scientist Eric Fechtelius called it "orange television" to describe this as a unique method. When the reporter said orange, an orange appeared on the screen. The information content of the personnel is important. The moment exchange technique is started in the studio by dividing the screen between the reporter and the reporter. In this way, the "Karakalpakstan" TV channel "News" informational program in April 2022 was found one by one. In such a way that the live report convinced the audience, it would have been a good idea to carry out "News". It is the goal of the staff selection process to bring the idea to life.

It is an important requirement that the given scandals are connected with the audience of the television program. However, not all the time the news is given according to the content of the television. "Karakalpakstan Online" program of "the Youth TV" TV channel, organized by the Youth Auditorium, participated in three reports in 11-12 minutes (vol. 2021 November 25). Of course, the number of reports is few. On the positive side, the surface messages are also being given. Defects can be seen if it is unmade. For example, it is important to report on the television audience. In issue 212 of 2022 (November 25, 2021), the report about "the old traveled to the Karakalpakstan art museum" is about the old people who traveled to the Sovetsky museum. There is no frame or text related to the corpses. In April 2022, most of the reports broadcasted on the air will provide the content of the "News" informational program of the Karakalpakstan TV channel. "Leaving the frame" would serve to prevent the migration of the audience if it was created in a private manner and provided personnel in recreational ways.

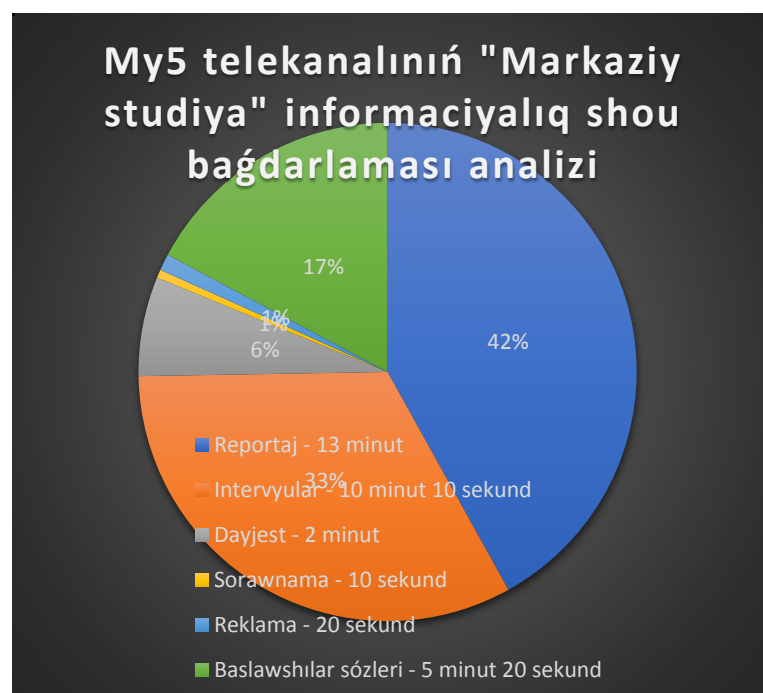
In the developed countries, he looked at the conflicts in the same way, but in the way of "time" [2]. If you get to your audience, you will not be able to stay anywhere else. During the scandals, not telling the public about the events that took place caused a lot of rumors in the society. If you are not alert in time, it is possible to pay attention to various situations. If you look at it from the perspective of the case, the scandals are better than politics, they are better than evil. It is possible to understand the meaning of the news, the news according to the criteria of the people - this is the information about the event or the opinion of the relevant member of the society that has recently passed. For the purpose of providing news, information, news, and chronicles are followed in the same way. Most of them belong to the informative genre. This genre is a place to give an explanation to the news. What, where and when is the message? Answering the questions, then the evidence from the back stood in the first place. In most cases, the news is from two to three lines, ten to fifty lines. But don't worry about it. The author does not give a commentary on the event, but only writes in a short form. One of the most widely used genres in narrative journalism. Information about scientific conferences, workshops, seminars of this genre is provided. The interview is a type of informational genre, and it gives the opportunity to get the information directly from the first person. The main purpose of the interview is to record some event and give the opinions of individuals about the event. In this genre, you can contact two or more people and get the necessary information. A skilled journalist can use every element of these genres to create a "masterpiece" and create material without content or content.

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Journalists and directors who do not know how to inform the audience prepare material in the form of a sensationalist performance. In our republic, the informational analytical program "Time" of "Beloved" TV channel and "This day" programs of Zòr TV channel are broadcasted live. However, you will notice that it is directly broadcast when the only technical flaw appears. If the reporters prepare their own reports, explain the event, conduct interviews, and show the participants of the interview in real time, the audience of the audience will be on the TV channel. Unfortunately, at present we have to deal with the conflicts of one or two days. The reason is that during the prime time (21:00 in the evening), the mentioned TV channels and "My5" TV channel will also focus on reporting on the same topic. On July 19, 2022, 7:00 p.m., a report was prepared on "Yoshlar" TV program "New Era" on the topic of "A mother who sold a child for 16 thousand US dollars", but the text did not answer the stylistic requirement:

Text: A child is a light of hope. Every parent is looking forward to the birth of their child. What can you call a mother who sold her child with a piece of her heart? Unfortunately, recently, we often hear news that there are also mothers who sell their 9-month-old children. The act of the person selling his little child for 16 thousand US dollars was stopped in a short time. According to the development of the events, That citizen agreed to sell his son, born on July 30, 2018, for a large sum of money, and the Dekhkanabad Water Consumers' Association of Boyuit District received 16,000 US dollars, which was chemically treated, in exchange for giving the child to a citizen in a restaurant called Jasurbek, located in the ruined neighborhood, qs caught by the participants of event with evidence. n connection with this situation, a criminal case was initiated against citizen "D" under Article 135, Part 3, Clause A of the Criminal Code of the Republic of Uzbekistan, and the investigation was sent to the prosecutor's office of the FTR region. We can see such flaws as "It is a shame to call such women as mothers. Currently, a criminal case has been opened and investigations are being conducted." However, it was determined that the stylistic norms were violated by using III page instead of synonyms. Reportages are being played continuously. After the serial messages are given, the secret messages are given. In the last 2 minutes, you can complete 4 reports on seasonal news and sports news. Separately, the reports aired on the left day were not repeated in the information programs of "MY5", "Karakalpakstan", "Youth TV" TV channels. Of course, this is related to the experience of the TV channel, because "the Youth" TV channel has its own audience since September 1, 1998.

A different method of information delivery is not available on TV channels that have given their own style in every position. One of them is "MY5" TV channel. The informational show "Central Studio" was distinguished by the broadcasting of commercials, informal reports, and a number of sports events in a recreational position. The program is broadcast five days a week, 30-35 minutes apart, once a day at 20:00 and again at 9:00. For example, on July 25, 2022, after informational reports, reports on social exercises and sports news were given with two advertising rights. Apart from that, it was followed by an interview from Karakalpakstan after the report prepared from the footage of the national Uzbek TV series. The program lasted for 32 minutes and 2 ads were given before the hat. On August 2, 2022, a 30-minute program was broadcast, 4 minutes of which was reserved for advertising rights, and 1 minute and 20 seconds of non-commercial reporting. If the informational presentation is given in the form of a show, it will make the audience say "wow" like a "bomb". As an example, in the 05.08.2022 edition of the "Central Studio" information show, the deputy minister of construction works was at first surprised by the reporter's question that how many points would you have given to the construction works in Uzbekistan on a 10-point rating system? Smilingly, he answers 6 points. We tried to analyze the compositional elements of the informational show reportage and interview. You can read the analysis in the form of an infographic.



For example, on September 9, 2022, the informational show "Central Studio" of the "MY5" TV channel, which lasted for 31 minutes, was given the following reports. The President of the Republic of Uzbekistan, Shavkat Mirziyoyev, expressed his condolences on the death of Elizabeth II, the mother of King Charles III of Great Britain and Ireland. 1 person was interviewed and interviewed by an Uzbek journalist who worked with him. Kórsetiwdiń 2 minutes of time, he told the report. A 1 minute 20 second interview was given in the report.

The digest was sent with 4 messages in 1 minute and 30 seconds.

In the 2nd report there is an interview of 1 minute and 10 seconds, and the whole report took 2 minutes.

The 3rd report is devoted to the topic of ecology, and it is a 30-second interview, the report lasted 1 minute and 58 seconds.

The 4th report was related to the social exercise, and 3 interviews were given in 40 seconds, and the report took 1 minute and 40 seconds.

The 5th report is related to science, 2 minutes and 20 seconds are allocated to the report, and 1 minute and 10 seconds to the interview.

In the 6th report, the report lasted 1 minute and 20 seconds, followed by 10 seconds of questioning, and the interview with the minister continued for 2 minutes.

7th report 1 minute and 30 seconds long report is prepared.

In the 8th reportage, 4 interviews were given in 1 minute and 40 seconds.

The 9th report is divided into 40 second report and 30 second interview.

The most important material is sports news. In this case, an interview was given to the studio with a famous boxer. then 1 minute and 10 seconds of the interview were allocated to the 50-second reportage.

For example, 1 nationally important reportage, 5 topical news, 3 nationally prepared reports, and 1 reportage on sports were aired in the show.

Before the final hat, 20 seconds of advertisements from the team sponsors were broadcast. In addition, archival videos and camera footage of the objects were used in the reports. The balance of the interviews in the network is similar to the composition of the reports.

In recent times, let's talk about the changes of "This day" informational program of "Zor TV" TV channel, which has such a large audience: firstly, the program is aired in different ways; starting at 21:00 from "Central Studio"; It was revealed that the most important change was being conducted in the studio. That is, in our country, in the society, 1-2 minutes of discussion is given at the beginning or at the end of the program, which is related to political and social topics.

What kind of informational program does today's audience prefer? Informational show, informational analysis, or informational program, in which direction the audience is held?

The audience of "Central Studio" TV channel "MY5" is 444 thousand

"Jaslar TV" TV channel "Karakalpakstan online" 20 thousand

"Kharakalpakstan" TV channel "News" information program 3.15 thousand

"Yoshlar" TV channel "New era" 34 thousand [3].

If we look at the audience, today's audience prefers to watch news shows. In fact, all the news sites on the Internet are streaming in one hour at the same time. Analyzing it, explaining it to the public, and using some elegant styles will help to be in the audience's eyes.

(Information as of September 16, 2022)

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